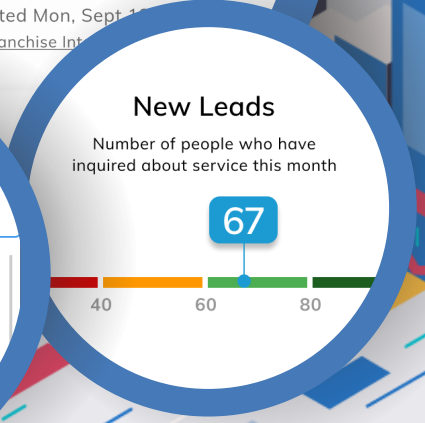
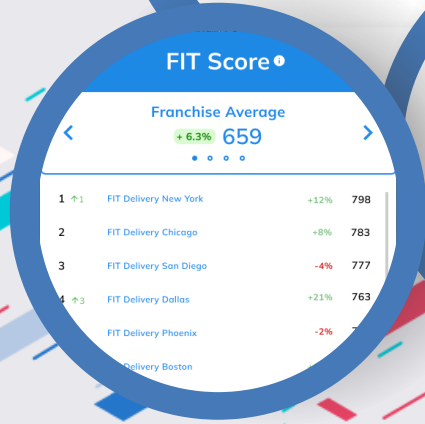
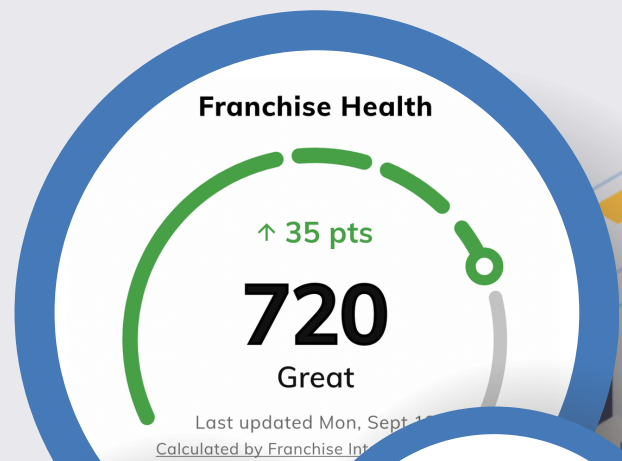


Franchising's #1 Business Intelligence Platform



Data Warehouse as a Service



- Integrate all data sources into our industry-leading data lakehouse.
- Onboarding expert to make getting started as easy as possible.
- Ongoing support to ensure your data is always accessible
- Connect your data, no matter where it lives.

Intuitive Dashboards



- Analyze each location's FIT Score™ across the network to determine franchisee health.
- Dive deep into the actions that are driving success for each franchisee.
- Franchisees are ranked on the metrics that matter most.
- Share leaderboards between franchisees to encourage competition.

Insights & Recommendations



- FIT Dashboards are fully customizable to your specific needs.
- Filter for franchises of similar age, and region to make meaningful comparisons
- Personalized insights and recommendations to improve performance
- Product Roadmap access for details of upcoming FIT™ improvements



Introducing Data Warehouse as a Service



- Offload the complexity of cloud data warehouse infrastructure and security. (1)
- Centralize all your data in our best-in-class lakehouse. (1)
- Ensure predictable costs and avoid hidden cloud service fees. (2)
- Track your customer's journey and standardize your business metrics with our Agile Data Model. (4)

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