

Collaborative Analytics & Data Infrastructure for Franchises

Creating Actionable Insights to Drive Performance



Our Customers

"We found Transitivity to be the strongest partner in achieving our goals. To both visualize & centralize data, it's a solution beyond compare."

- Conway Briscoe
DreamMaker Bath & Kitchen

Key Metrics

On average, customers have seen an 88% increase in leads, and a 29% increase in "services booked" within their first year with Transitivity.



+88.5%
in Leads



+29%
in Services Booked

Challenges

Aggregating accurate data is inherently difficult in a franchise network. This is due to fragmentation, and ever-changing technology, which leads to difficult governance, and siloed decision-making. Without clear, and accurate data, franchises are left wondering what is truly driving success, and how their franchisees stack up in comparison of major KPIs.

Solutions

Transitivity helps franchises organize, maintain, and activate data across their organization. Transitivity has a full suite of products to serve franchises, regardless of where they are on their data journey.



Centralize



Visualize



Take Action

Offerings

1 Data Onboarding & Readiness

Onboard your networks data and understand the usability and quality of your business data infrastructure, and what adjustments should be made to ensure your data is compatible with FIT™ and other BI & AI tools.

2

Data Warehouse as a Service

Take ownership of your data. Connect all of your data into a data warehouse built and maintained by Transitivity fulfilling your data needs across the entire organization.

3

FIT Platform

Visualize and compare franchise performance across the network. Gain actionable insights based on your data, enabling smart decision-making, and improved performance across the franchise.



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