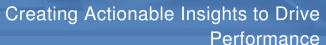
# Collaborative Analytics & Data Infrastructure for Franchises





#### **Our Customers**

"We found Transitiv to be the strongest partner in achieving our goals. To both visualize & centralize data, it's a solution beyond compare."

- Conway Briscoe DreamMaker Bath & Kitchen

## **Key Metrics**

On average, customers have seen an 88% increase in leads, and a 29% increase in "services booked" within their first year with Transitiv.



+88.5%



+29% in Services Booked

# **>>>** TRANSITIV



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## **Challenges**



Aggregating accurate data is inherently difficult in a franchise network. This is due to fragmentation, and ever-changing technology, which leads to difficult governance, and siloed decision-making. Without clear, and accurate data, franchises are left wondering what is truly driving success, and how their franchisees stack up in comparison of major KPIs.

### **Solutions**



Transitiv helps franchises organize, maintain, and activate data across their organization. Transitiv has a full suite of products to serve franchises, regardless of where they are on their data journey.







Visualize



Take Action

## **Offerings**



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## **Data Onboarding & Readiness**

Onboard your networks data and understand the usability and quality of your business data infrastructure, and what adjustments should be made to ensure your data is compatible with  $\mathsf{FIT}^\mathsf{TM}$  and other  $\mathsf{BI}$  &  $\mathsf{AI}$  tools.



#### Data Warehouse as a Service

Take ownership of your data. Connect all of your data into a data warehouse built and maintained by Transitiv fulfilling your data needs across the entire organization.



#### **FIT Platform**

Visualize and compare franchise performance across the network. Gain actionable insights based on your data, enabling smart decision-making, and improved performance across the franchise.